

Anna C. Wehr

*A copywriter by trade with
strong strategic skills currently
working at Google as a
Freelance Creative Director.*

Experience

Google

Freelance Creative Director / June 2022 - Present
Through Magnit (FKA Pro Unlimited)

Meta

Freelance Creative Director / July 2021 - June 2022
Through Pro Unlimited

Edelman Digital

Associate Creative Director / November 2020 – July 2021
Senior Copywriter / June 2019 – November 2020

Arnold Worldwide

Copywriter / January 2019 – May 2019

360i

Senior Copywriter / October 2017 – January 2019
Copywriter / March 2016 – October 2017
Associate Copywriter / March 2015 – March 2016
Creative Intern / January 2015 – March 2015

Press

Adage, Adweek, USA Today, PR Week, Media Post, Variety,
Indie Wire, CNET, Fast Company, Good Morning America,
Engadget, People, Pop Sugar, Teen Vogue, The Drum, Bustle,
Hype Beast, The Verge

Awards

Clio Awards - Gold x2
Shorty Awards - Gold
ADC Awards - Silver x2

Information

Portfolio
annawehr.com

Email
Annac.wehr@gmail.com

Phone
(505) 818-9510

Education

Miami Ad School – Copywriting 2015

High Point University – B.S. Marketing 2012

Skills

Concepting, Strategic Thinking, Problem Solving,
Social Media, Digital, Microsoft Office, G Suite, Content
Creation, Presenting, Leading, Time Management,
Razor Scootering, and Communication.

Past Clients

Android, Google Shopping, Google Pixel, YouTube,
Samsung, MINI USA, Oreo, Canon, Subway, Coca-Cola
Freestyle, Bravo, Absolut, HBO